

# Ousmane Gueye

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## Summary

More than 3 years of experience in web design, internet programming, UI/UX design, and branding. Extensive knowledge in front end development technologies including responsive design.

## Technical Toolbox

Proficient in CSS2, CSS3, HTML5, XHTML, PHP, C++, JavaScript, MySQL, XML, Bootstrap, Foundation  
Design Skills: Web Page Layout, Branding, Graphic Design, UI/UX Design, Responsive Design, Maya, Unity  
Tools: Search Engine Optimization, Wordpress, Drupal, JQuery, Video Editing, Ajax, Google Analytics  
Adobe Creative Tools: Photoshop, Illustrator, InDesign, Dreamweaver, Flash

## Education

CSU Monterey Bay, Seaside, CA, Bachelor of Science with honors , May 2014  
Concentration: Information Technology and Communication Design (ITCD), Minor: Computer Science  
Achievements: Cocheu-Lester ITCD Award for Excellence and Service Project , Dean's list , GPA: 3.55

## Relevant Projects

**Independent Consultant** , 9/2012—current

- Create online recognition and manage social media; design branding packages for web and print  
Clients have included — Monterey County Children's Council, Rice Plus Project, Kristina Acupuncture

## Work Experience

**Web Developer** at Youth Now Student Center / Volunteer , 9/2013—current

- Initiated and currently leading a marketing campaign to reach out to a multilingual audience
- Designed a highly interactive website featuring a shopping cart and PayPal integration
- Increased traffic by 60% with a new Spanish version of the website; saved company \$28000/year on maintenance by providing training materials and tutorials

**Teaching Assistant and Project Manager** at California State University Monterey Bay, 1/2014—5/2014

- Worked collaboratively with faculty, clients, and students as a technical solution manager
- Oversaw the technical aspect of the project as a supervisor ; generated positive relations between 10 team members; coordinated the production phase through Pantheon
- Conceptualized and built a fully working Drupal website with added custom features

**Web Designer** at Evans Data Corporation, 7/2007—12/2012

- Built online surveys with PHP and HTML and processed collected data using SPSS software
- Collaborated with analysts to research and implement new design concepts

## Language Skills

Fluent in French, English, and Wolof (Senegalese). Have basic German.