

# Ousmane Gueye

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## Summary

More than 5 years of experience in web design, internet programming, UI/UX design, branding, and project management. Extensive knowledge of front end development technologies including responsive and mobile design.

## Technical Toolbox

- **Proficient in:** CSS3, HTML5, JavaScript, Bootstrap
- **Design Skills:** Branding, Graphic Design, UI/UX Design, Responsive Design
- **Tools:** Sass, SEO, Wordpress, Drupal, JQuery, Video Editing, PHP, MySQL, C++
- **Adobe Creative Tools:** Photoshop, Illustrator, InDesign, Dreamweaver, Flash

## Education

CSU Monterey Bay, Seaside, CA, Bachelor of Science with Honors, May 2014

- **Concentration:** Information Technology and Communication Design
- **Achievements:** Cocheu-Lester ITCD Award for Excellence and Service Project, Dean's list

## Work Experience

### Independent Consultant

September 2012—current

- Create online recognition and manage social media; design branding packages for web and print

Clients have included — Childish Santa Cruz, Academic Compass, Monterey County Children's Council, Rice Plus Project, Youth Now Center

### Web Developer / Panel Manager at Evans Data Corp.

May 2014 to

September 2016

- Planned, built, and maintained 2 websites using Wordpress, Bootstrap and PHP
- Evaluated project tasks and resource requirements
- Managed a panel of 6000 developers
- Created videos and graphics for the company
- Performed other IT tasks when needed

### Senior Project Manager / Contractor at Monarch Media

August 2013 to

April 2014

- Led the planning and implementation of e-learning projects
- Facilitated the definition of project scope, goals, and deliverables
- Evaluated project tasks and resource requirements
- Planned and scheduled project timelines
- Tracked project deliverables using appropriate tools such as RedMine, Jira, and Zilla
- Provided direction and support to the programming team in India
- Constantly monitored and reported on progress of the projects to all stakeholders
- Implemented and managed project changes and interventions to achieve project outputs
- Reported to CEO, ran quality checks, and helped evaluate projects

### Web Developer at Youth Now Student Center / Volunteer

September 2013 to June

2015

- Initiated and led a marketing campaign to reach out to a multilingual audience
- Designed a highly interactive website featuring a shopping cart and PayPal integration

- Increased traffic by 60% with a mobile version of the website; saved the company \$28000/year on maintenance by providing training materials and tutorials

**Technical Assistant and Project Manager** at CSUMB January 2013 to May 2014

- Worked collaboratively with faculty, clients, and students as a technical solution manager
- Oversaw the technical aspect of the projects; generated positive relations between 10 team members; coordinated the production phase through Pantheon
- Conceptualized and built a fully working Drupal website with enhanced custom features

**Web Designer** at Evans Data Corporation July 2007 to December 2012

- Collaborated with analysts to generate reports
- Performed quality control; tested new surveys and deliverables
- Collected and processed data using SPSS

**Language Skills**

Fluent in French, English, and Wolof (Senegalese).

**Interests and Hobbies**

Sports – Running, Bicycling, Soccer, Jumping rope

Music – Playing (deejay, hand drums), Singing, Listening, Writing

Traveling – Cultures, People, Languages

Socializing – Community work, Volunteer Work

Technology – Inventing new products